



Notes from the Byway

Route 29 from Trenton to Frenchtown

Winter/ Spring 2014, Vol. 3, Issue 1

Do not miss a free opportunity to share your site's events on the Delaware River Scenic Byway's Face book! www.facebook.com/DelRivScenicByway OR email us the info. We can announce your event on the Byway radio show drms@netcarrier.com To see the Face book page you do not have to have a Face book account. Click on the x, close the "sign in" window, view the page. Please "like it" and share it!

Free Face book workshop offered to Scenic Byway sites Tuesday, July 22, 2014 at Prallsville Mills ! Fill out Registration form on Page 2

Announcing the DRSB Invitational Art Exhibit July 7 to July 27 in the air conditioned Prallsville Grist Mill Stockton, NJ Featuring prominent Artists of the Delaware River Region and the Scenic Byway
Open daily 1 to 4 PM

The 2013-2014 Byway Guides are available and have been distributed to historic Byway sites, D&R Canal Parks and businesses.

If your organization has not received your free copies, reply to this email or call 609-397-3586 to arrange to get the free guides. The digital version of the guide is available on the DRSB Face book, the Bucks County Herald website or the link from the National Byway website www.byways.org. Remember this guide is good for the whole year of 2014! A new 2014-2015 guide is in the works. DRSB is listed on the National Byway Map. Call 609-397-3586 for a copy or request a National map by visiting the America's Byways website

The DRSB was well represented at the DOT NJ Scenic Byway workshop, January 26, 2014.

A statewide Byway workshop was held at Monmouth Battlefield State Park. All seven of the NJ Byways were asked to consider the placement of the new "Trail Blazer" signs in production to help travelers locate Scenic Byways and Byway attractions. These signs will be posted on major roadways that connect to New Jersey's Scenic Byways.



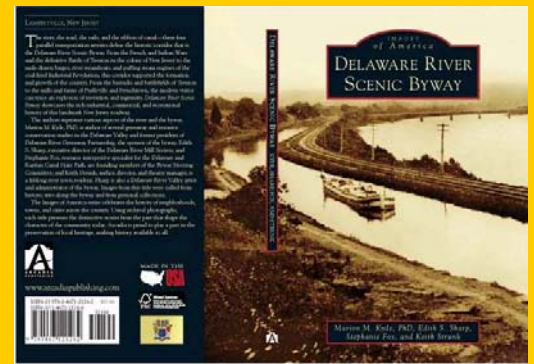
The New Jersey State Scenic Byway Program, Promoting what makes New Jersey great!

The Delaware River Scenic Byway was the first Byway to be "signed" in New Jersey. The signs serve as a marketing tool, build public awareness and help local Byway attractions and businesses. They unite Byway communities and attractions.



Help promote DRSB with Byway tote bags & T-shirts. Wear them with pride and sense of place. It's your Byway! Call us at 609 397 3586 Just \$20.00

Arcadia Press History of the DRSB to be released July 2014



Schedule for book signing and release party to be announced by emails, DRSB Face book and news paper press release! Look for it!

DRS Byway outreach activities included these events:

- Small Museum Conference, Ocean City Maryland, February 2014
- Shad Festival, Lambertville, NJ, April 2014
- N.J. State History Fair, Washington Crossing State Park, May 2014

Radio show postcards available through a NJ Tourism grant



DRSB on the radio! WDVOR 87.5 FM

Also simulcasting on WPNJ 90.5 FM, Easton, PA or on www.wdvorfm.org
Always know what is happening along the Byway! The monthly show offers information on historic sites, the arts and music from Frenchtown to Trenton. Covering annual events by season and resources on the Delaware River Scenic Byway and Delaware River Water Trail for fishing, shooting and galleries.

The following Thursdays, 6 to 7 PM

June 6, 2013
July 11
August 8
September 5
October 3
November 7
December 5
January 9, 2014
February 6
March 6
April 3
May 1

The DRSB Guide is online too!
Visit Face book or the Websites



Supported in part by a grant from:
New Jersey Department of State
Division of Travel and Tourism



If you live along the DRSB we welcome you to get involved. Join a committee to promote, protect, or improve the Scenic Byway. Call 609-397-3586 - <http://delawareriver-scenicbyway.org> or www.byways.org

The DRSB Management Committee cares about your opinion and wants to hear your ideas on how we can help unite all the resources of our Byway. Please take a minute to complete the DRSB Survey attached as a PDF to this email or print page three of this newsletter and mail it back to the PO Box above. We are listening, so please return your survey.

DRSB monthly radio show is extended two months and will continue through July 2014.
Tune in first Thursday of the month, 6 PM

**FREE FACE BOOK WORKSHOP FOR SCENIC BYWAY SITES,
TUESDAY JULY 22, 2014, 1 TO 4 PM at Prallsville Mills, Stockton, NJ**
Please fill out THE REGISTRATION FORM below, email to drms@netcarrier.com or print and mail to:
DRSB, PO Box 298, 29 Risler Street, Stockton, NJ 08559, thank you!

Face book workshop will include: Tips to increase your Face book visibility, schedule timed postings, easy Face book management with your smart phone, create and promote events, create event albums, advantages of multiple Face book pages for your organization. Keeping members informed and the value of different types of post.

Registration form

Name: _____ Title: _____

Organization: _____

Email: _____ Ph: _____

Mailing Address: _____

What Byway are you from _____

Does your site have a Face book page now? Yes No

If yes, what is the Face book address? _____

Do you have a Face book issue you want addressed at the workshop?

Do you have a personal Face Book? Yes No

Thanks, be sure to bring your smart phone, see you at the workshop!

While attending the workshop you will have an opportunity to see the DRSB Scenic Byway Invitational Exhibit.

2014 Delaware River Scenic Byway Gathering Survey

Please answer these 12 simple questions.....

1. Do you have suggestions for activities or issues you would like discussed at the 2014 Delaware River Scenic Byway Annual Gathering?
2. Is September a good time of the year for your site, organization or business to participate in an Annual Byway Gathering?
If your answer is "No" what month is better?
3. Are you interested in helping with the 2014 Byway Gathering?
4. Do you currently have the Free DRSB Scenic Byway Guide at your site? Yes No
Do you need more of the free guides? Yes No
5. Do you have suggestions or additions you would like to see in the 2014 – 2015 Delaware River Scenic Byway Guide?
How many 2014-2015 guides will your site need?
6. Do you currently listen to the DRSB Radio show on the first Thursday of each month at 6 PM on WDVR, 89.7 FM?
7. Do you have a topic you would like to hear discussed on the Byway Radio Show or would you like to be a guest or on WDVR, 89.7 FM?
8. Would you like the radio show to continue?
9. How would you like the Byway Management Committee to help your site, organization, business or interests?
10. Are you willing to serve on one of the Byway Committees?

Preservation	Promotion	Improvement
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11. Would your site or business be interested in attending a planning seminar?
Yes No Only if it is free
12. Is there something else you want to tell us?

Please pass this survey along to other sites, organizations, businesses and interested individuals. Mail your reply to DRSB, PO Box 298, Stockton, NJ 08559 or email your reply to drms@netcarrier.com. Do you want to talk about the survey questions? Call 609 397 3586.