



29 Risler Street, PO Box 298, Stockton, NJ 08559

# Notes from the Byway

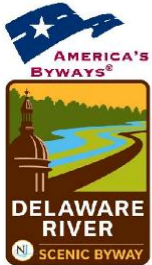
*Route 29 from Trenton to Frenchtown*

Summer 2013, Vol. 3 Issue 1

DRSB is New Jersey's first Scenic Byway and has National Designation. It is the first NJ Byway to be "signed" with the NJ & National designation signs. DRSB has its own monthly radio show. There are three chances to win a DRSB T-Shirt or Byway tote bag! Details are on page two!

The DRSB Management Committee cares about your opinion and wants to hear your ideas on how we can help unit all the resources of our Byway. Please take a minute to complete the DRSB Survey attached as a PDF to this email or print page three of this newsletter and mail it back to the PO Box above. We are listening, so please return your survey.

Radio show postcards available through a NJ Tourism grant



**DRSB on the radio! WDVR 87.5 FM**

Also simulcasting on WPNJ 90.5 FM, Easton, PA or on [www.wdvr.org](http://www.wdvr.org)  
Always know what is happening along the Byway! The monthly show offers information on historic sites, the arts and music from Frenchtown to Trenton. Covering annual events by season and resources on the Delaware River Scenic Byway and Delaware River Water Trail for dining, shopping and galleries. All the info the DRSB guide offers in a lively live radio show.

**The following Thursdays, 6 to 7 PM**

June 6, 2013  
July 11  
August 8  
September 5  
October 3  
November 7  
December 5  
January 9, 2014  
February 6  
March 6  
April 3  
May 1

The DRSB Guide is online too!  
Visit Face book or the Websites



Supported in part by a grant from  
New Jersey Department of State  
Division of Travel and Tourism



If you live along the DRSB we welcome you to get involved.  
Join a committee to promote, protect, or improve the Scenic Byway.  
Call 609-397-3586 - <http://delawareverscenicbyway.org> or [www.byways.org](http://www.byways.org)



*Delaware Fog*, by Frenchtown, NJ artist Alexander Volkov, was the recipient of the People's Choice award at this summers **DRSB: Images from Frenchtown to Trenton** art show. The exhibit featured artwork by regional artists, was held June 19-30 in the Sawmill Gallery at the Historic Prallsville Mills Complex, Stockton, NJ. 350 visited the exhibit in June.

The closing reception also served as the 2013 Byway Gathering. While the response for handout materials and RSVPs for outreach table participation from Byway sites was strong the date for the 2013 Byway Gathering was a washout. Sever storms surrounded the region closing roads and keeping attendance limited to only the most courageous.

**Have an opinion on a better date to hold an annual Byway Gathering?**

Be sure you fill out the Byway

**35,000 copies of the 2012-2013 Byway Guides are available and distributed since the Fall 2012**

If your organization has not received your free copies, reply to this email or call 609-397-3586 to arrange to get the free guides. The digital version of the guide is available on the DRSB Facebook, the Bucks County Herald website or the link from the National Byway website [www.byways.org](http://www.byways.org).

Remember this guide is good for the whole year of 2013! A new 2014-2015 guide is in the works. *DRSB is listed on the National Byway Map. Call 609-397-3586 for a copy or request a National map by visiting the America's Byways website*

**Members of the Delaware River Scenic Byway Promotion Committee sign book contract with Arcadia Press for a History of the DRSB**



DRSB Byway book authors, left to right, Keith Strunk, author of Prallsville Mills and Stockton, Stephanie Fox, NJ State Park Naturalist, Marty Kyde, former President of DRGP and Edie S. Sharp, Executive Director of DRMS and DRS Byway Administrator. If you have early pictures of the Byway please call 609 397 3586 You will be credited for your contribution !



**Byway signs identify the route, helping visitors find Byway destinations. DRSB signs serve as marketing tools, building public awareness and helping local businesses. They create a sense of place, uniting Byway communities.**

**Do not miss a free opportunity to share your site's events on the Delaware River Scenic Byway's Face book!** [www.facebook.com/DelRivScenicByway](http://www.facebook.com/DelRivScenicByway) OR email us the info. so we can announce your event on the Byway radio show [drms@netcarrier.com](mailto:drms@netcarrier.com) To see the Face book page you do not have to have a Face book account. Click on the x, close the "sign in" window, view the page. Please "like it" and share it!

Here is how you can enter to win, you have three chances between September 4 and December 5, 2013. The winners will be announced on the Byway's Radio show on October 3, November 7 and December 5, 2013!



## Win a DRS Byway T-Shirt, Tote Bag or both!

Just for spotting the locations of the Delaware River Scenic Byway Signs!

### DRSB Byway Contest Rules

Byway contest details, to win tote bags and Byway t-shirts:

- The contest gives everyone along the Byway three chances to win, in three stages between now and the end of 2013.
- The contest will encourage you to travel the entire Byway.
- Your first chance to win is to identify 4 locations of directional Byway signs between Frenchtown and Washington's Crossing. You need to send by email digital pictures (jpegs) to the following email: [drms@netcarrier.com](mailto:drms@netcarrier.com)
- Please be sure your email gives us your contact information (your name and phone number).

A random drawing from all the entries submitted will determine the winner

- Eligible submissions for the first of three chances to win begins Sept. 5 through Oct. 3, 2013.
- The drawing will be October 3 on the WDVR, 89.7 monthly Byway radio show.
- *The winner will be notified by email and phone call.*

- Four different directional signs can be.

Approaching the DRSB Byway by turning left or right.

Informing the Byway traveler that they are on the Byway,

Reassuring the traveler that they have remained on the Byway (meaning you will be able to see two Byway signs within sight range of each other with an intersection or turning possibility between them)

Indicating to the traveler to remain on the Byway you need to make a turn.

Send us your pictures to [drms@netcarrier.com](mailto:drms@netcarrier.com) between September 5 and October 3 to win a Byway T-shirt. Look for these details in the paper and on the DRSB face book.

- Second chance to win begins October 3 to Nov. 7
- Same rules as above but pictures must be from Washington's Crossing to Trenton. Win a Byway Tote bag
- Third chance to win both tote and T-shirt begins Nov.7 to Dec. 5
- Details for the third chance are to be announced

Help promote DRSB with Byway tote bags, T-shirts. Wear it with pride and sense of place, it's your Byway!



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## 2013 Delaware River Scenic Byway Gathering Survey

Please tell us, we are listening.....

1. Do you have suggestions or additions you would like to see in the 2014 Delaware River Scenic Byway Guide?

How many 2014 guides will your site need?  
Do you need more of the 2012-2013 guides?

2. Do you have a topic you would like to hear discussed on the first Thursday of each month's Byway Radio Show on WDVR, 89.7 FM?

Do you currently listen to the show?

3. How would you like the Byway Management Committee to help your site, organization, business or interests?

Are you willing to serve on one of the Byway Committees?

Preservation                      Promotion                      Improvement

4. Would your site or business be interested in attending a planning seminar?

Yes                      No                      Only if it is free

Please check the seminar you would be most interested in:  
Site readiness for visitors\_\_\_ Crisis planning and flood readiness \_\_\_ Other \_\_\_\_\_

5. What season of the year is best for your site, organization, business, or interest to participate in an Annual Byway Gathering?

Are you interested in helping with the 2014 Byway Gathering?

Please pass this survey along to other sites, organizations, businesses and interested individuals. Mail your reply to DRS,B, PO Box 298, Stockton, NJ 08559 or email your reply to [drms@netcarrier.com](mailto:drms@netcarrier.com). Want to talk about the survey questions? Call 609 397 3586.

**Please fill out and email or print and mail to the address on the survey, thank you!**